

### WHO WEARE?

ADVERTISING IS ONE OF THE COMPANIES WORKING IN THE FIELD OF PAPER PUBLICATIONS, BILLBOARDS, AGENCY, MANUFACTURING AND INSTALLATION OF CLADDING AND LETTERING.

THE COMPANY WAS ESTABLISHED IN 2014, and during this more than 500 clients and success partners in more than 100 different fields joined us ,



### WE PRESENT...

Logos Identity Outdoor

Steal work

Clading

Packgimg

Markting

#### **OUR SUCCESS PARTNERS**















































































































































































# WE WITH YOUFROM.... CREATIVE BRANDING SERVICE WE PROVIDE GOE FEAM OF TALENTED DESIGNER REAND

THE CREATIVE BRANDING SERVICE WE PROVIDE GOES BEYOND CREATING A VISUALLY APPEALING LOGO OR TAGLINE. OUR TEAM OF TALENTED DESIGNERS AND BRAND STRATEGISTS WORKS CLOSELY WITH CLIENTS TO DEVELOP A COMPREHENSIVE BRAND STRATEGY THAT ALIGNS WITH THE COMPANY'S VALUES, VISION, AND GOALS. WE DELVE INTO MARKET RESEARCH, COMPETITOR ANALYSIS, AND CONSUMER INSIGHTS TO UNCOVER KEY DIFFERENTIATORS AND CREATE A BRAND THAT STANDS OUT INTHE CROWDED MARKETPLACE



## identity

WHETHER IT'S DESIGNING MARKETING COLLATERALS, SUCH AS BROCHURES, FLYERS, OR BUSINESS CARDS, OR CREATING DIGITAL ASSETS LIKE BANNERS, INFOGRAPHICS, OR SOCIAL MEDIA VISUALS, PROFESSIONAL CO EXCELS IN TRANSFORMING IDEAS INTO VISUALLY APPEALING DESIGNS. WE PAY ATTENTION TO EVERY DETAIL, FROM COLOR PALETTES AND TYPOGRAPHY TO LAYOUT AND IMAGERY. TO CREATE DESIGNS THAT LEAVE A LASTING IMPRESSION.



## Print & Cut

Be creatively different with custom die-cut stickers, Die-cut sticker printing is done with a special cutting tool that allows you to design stickers with any contour. This process allows you to customize your stickers to any pattern or shape. Unique die-cut shapes can do a lot to make your stickers more attractive. They are perfect for product promotions or labels for wine, jam jars, soap packaging, and more.

Die-cut stickers are easy to use; you can stick them onto any flat surface manually or by using a machine. There are also options for sunlight-, weather-, and scratch-resistant stickers, making them suitable for indoor and outdoor use. You can use die-cut stickers on any smooth surface, including store windows, windshields, car bumpers, and more.











The field of signboard with prominent letters has spread recently because of its beautiful, attractive, and attention-grabbing shape, as many companies seek it as a means of advertising in a distinctive and innovative way. Therefore, many companies have appeared that compete in designing and implementing them in the best possible way, but Professional Advertising and Advertising Company is at the forefront of all these companies in this field. Professional Advertising and Advertising Company is the largest company specialized in designing and implementing all types of prominent letterpress fonts in Egypt with the best distinctive and modern designs.







Professional Company is one of the largest companies in the advertising industry, and based on long experience in the field of advertising, we make all types of advertising and the latest methods, especially in designing and installing cladding facades, making prominent letters (acrylic), illuminated and non-illuminated, and illuminated and non-illuminated hollow silver and gold stainless letters. Stylized letters, painted metal letters, 3D copper letters, and internal signs are other types of modern signs.

















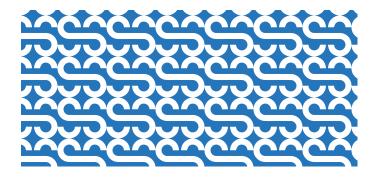
























## THANK YOU ...

